

Burlington County

Division of Economic and Demographic Research

Office of Research & Information

New Jersey Department of Labor and Workforce Development

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**WHO ARE
WE?**

New Jersey Department of Labor
Office of Research and Information



Division of Economic and Demographic
Research

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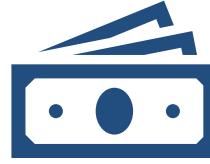
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The purpose of this report is to highlight the key demographic and economic trends in the county



Burlington County's population is **older and less diverse** than the state average, with a slightly lower proportion of residents holding a bachelor's degree or higher.



Burlington County's real GDP ranks 10th among all New Jersey counties. **Unemployment** follows state trends but stays slightly below the New Jersey average.



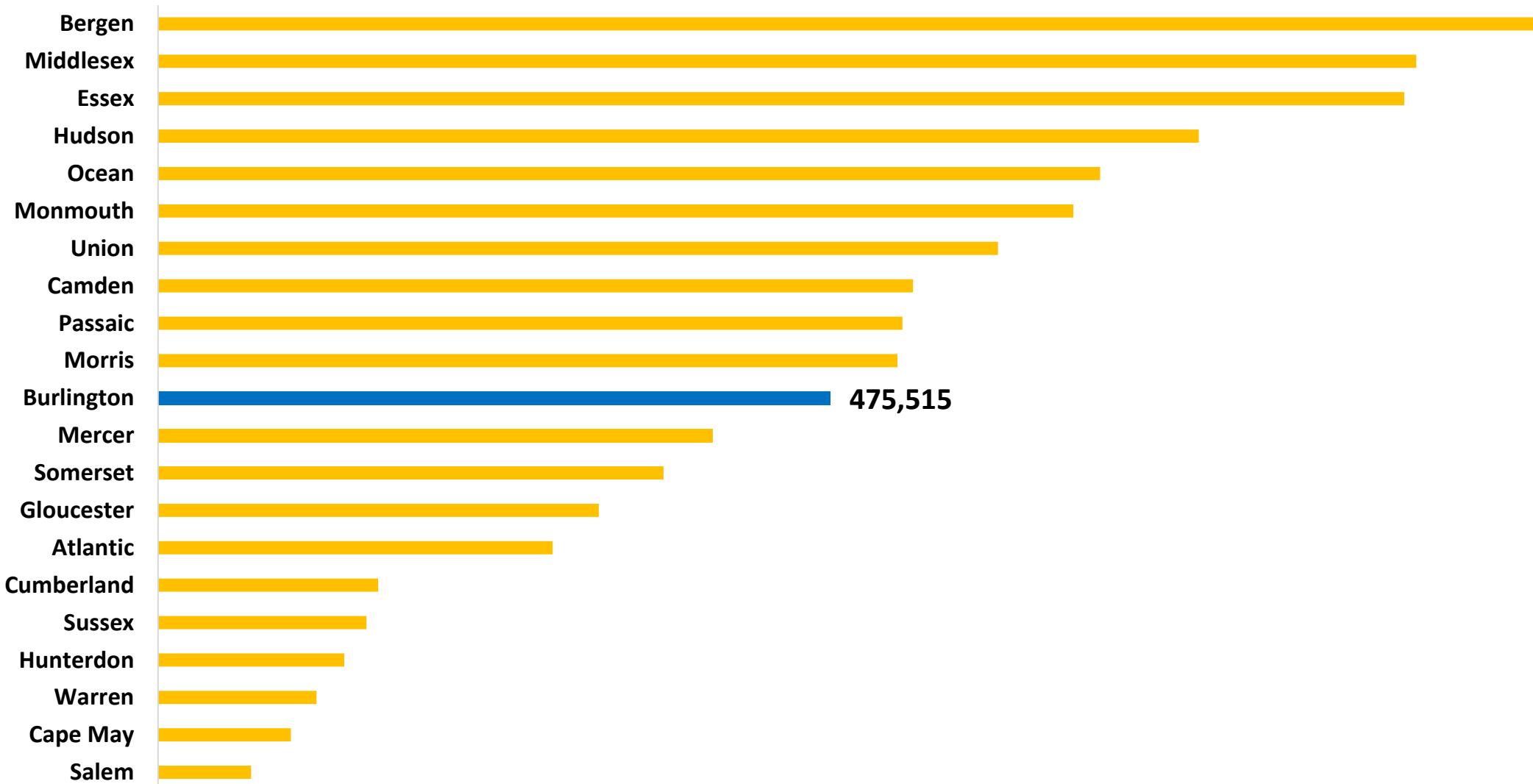
The **top** occupations in demand include Registered Nurses, Retail Salespersons and Home Health Aides.



DEMOGRAPHIC AND HOUSING CHARACTERISTICS

Burlington County's population was 475,515 in 2024.

Population Estimates by County in New Jersey, 2024



Burlington County's population is older and less diverse than the state overall.

Demographic Characteristics

Indicator	Burlington County	New Jersey
Median Age	41.6	40.1
% of Older Population (65+)	19.2%	18.0%
% of Language Other Than English Spoken at Home	15.2%	34.3%
% of Foreign-Born Population	11.3%	25.0%
% of Hispanic or Latino (of Any Race)	10.4%	23.5%

The share of Burlington County residents with a bachelor's degree or higher is 2.4 percentage points lower the state average.

Educational Attainment (Population 25 Years and Older)

Indicator	Burlington County	New Jersey
High School or Equivalent Degree	26.8%	24.7%
Some College, No Degree	16.2%	14.5%
Associate's Degree	8.7%	6.6%
Bachelor's Degree or Higher	42.1%	44.5%
High School Degree or Higher	93.7%	90.4%

Burlington County has a higher median household income and a lower poverty rate compared to the state overall.

Income & Poverty		
Indicator	Burlington County	New Jersey
Median Household Income	\$107,484	\$99,781
% of Poverty	5.0%	9.7%

Note: Median Household Income in the Past 12 Months (in 2024 Inflation-Adjusted Dollars)

Burlington County residents pay higher rent and have a higher homeownership rate compared to the state average.

Housing Characteristics

Indicator	Burlington County	New Jersey
Total Households	187,321	3,538,457
Median Gross Rent	\$1,887	\$1,667
Homeownership Rate	76.8%	63.7%
% of Housing Value of Owner Occupied ($\geq \\$300,000$)	70.7%	77.3%

Burlington County residents have shorter commute times, and a lower percentage of remote workers compared to the state average.

Commuting Characteristics

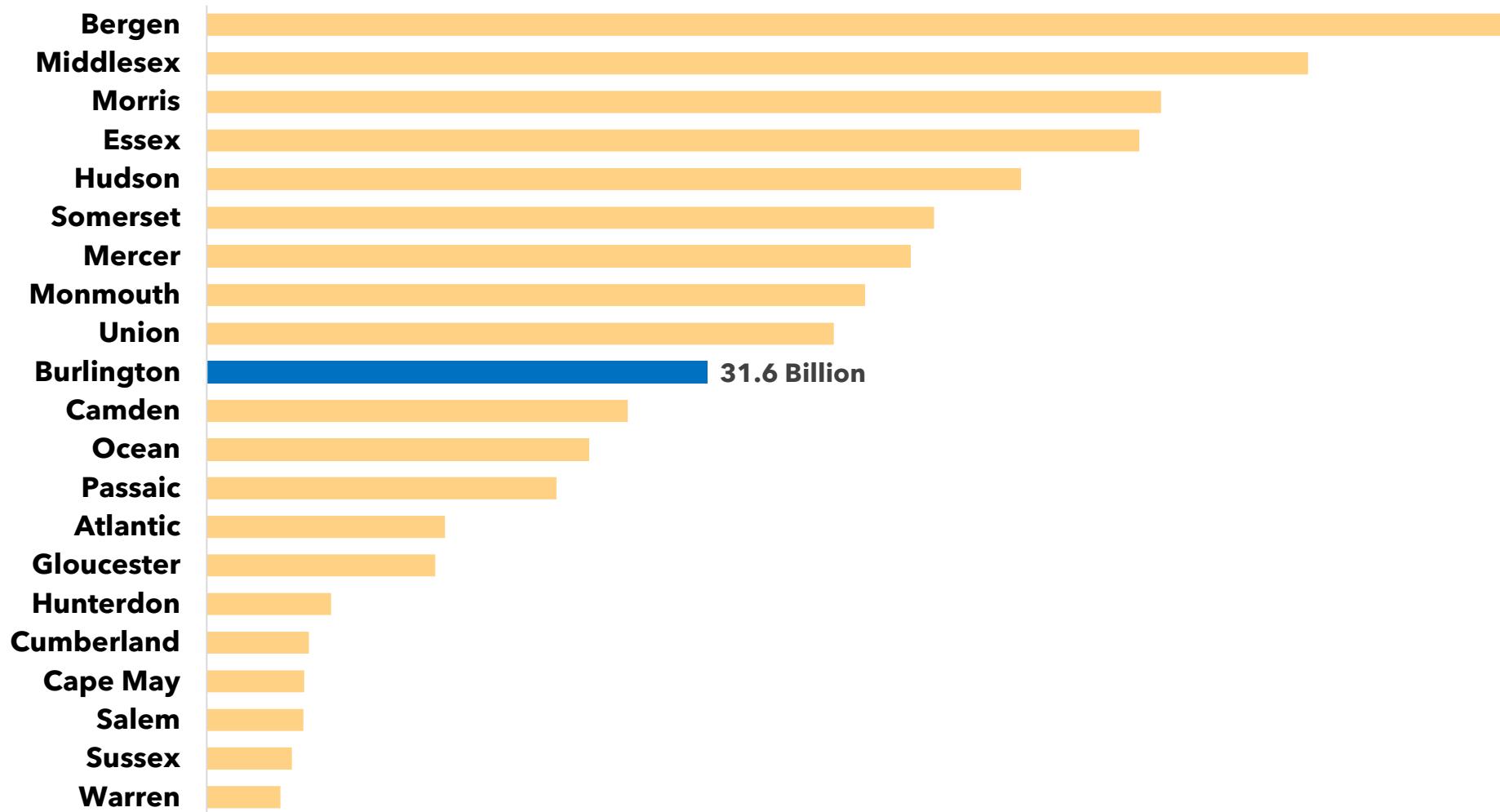
Indicator	Burlington County	New Jersey
Average Travel Time to Work (in Minutes)	30	31.9
% of Public Transportation	2.6%	9.7%
% of Working From Home	13.1%	13.5%

An abstract graphic on the left side of the page features a white background with several overlapping and nested geometric shapes. At the top left is a dark purple triangle pointing down. Below it is a light beige circle with a white dot at its top. To the right of the circle is a dark blue square rotated 45 degrees. Below the square is a grey circle with a blue concentric circle pattern. To the right of the grey circle is a pink square with a diagonal striped pattern. At the bottom left is a red square with a white triangle pattern. To the right of the red square is a grey triangle pointing up. The bottom right corner of the graphic is a dark purple triangle pointing down.

ECONOMY

In 2023, Burlington County's real GDP was \$31.6 billion, ranking 10th among all New Jersey counties.

Real Gross Domestic Product (GDP) by County in New Jersey, 2023





Establishments and Employment

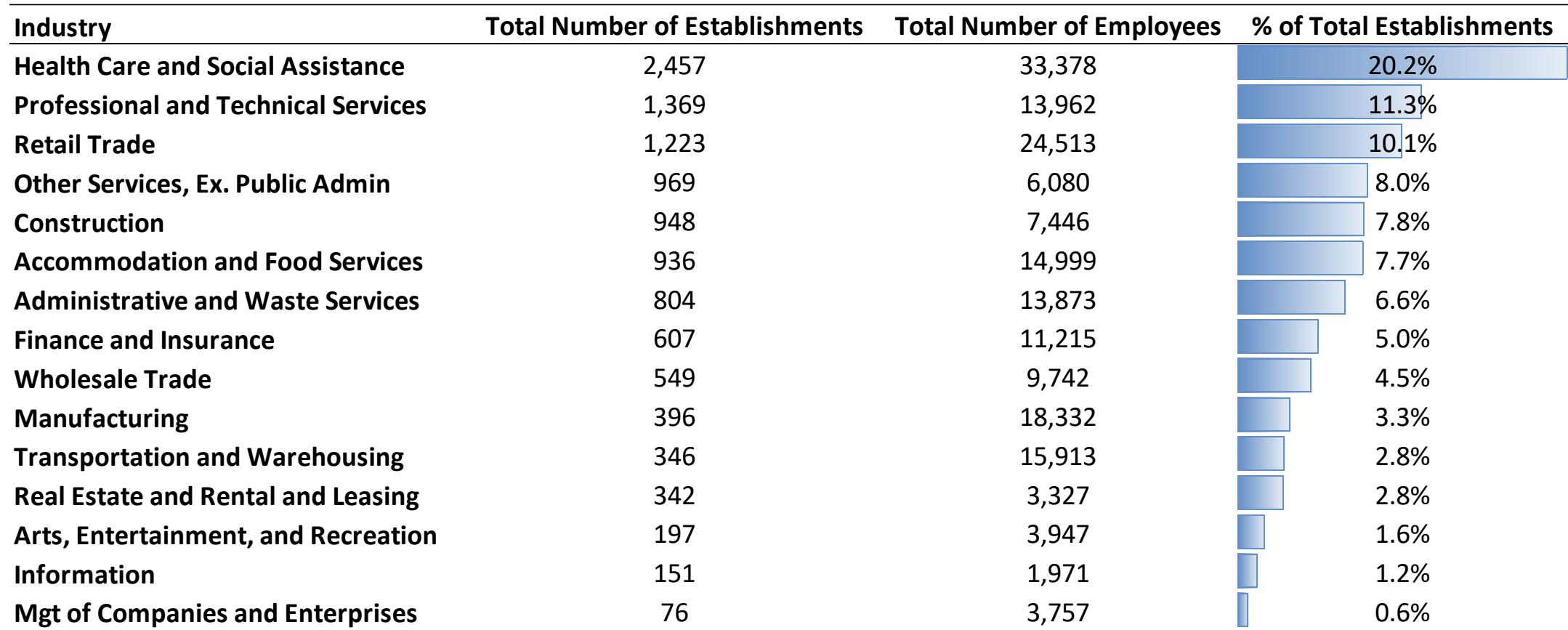
Burlington County

Source: Quarterly Census of Employment and Wages (QCEW) program, 2024

The QCEW program produces quarterly and annual data on the number of establishments, total employment, and wages for workers covered by New Jersey unemployment insurance (UI) laws, as well as federal employees under the Unemployment Compensation for Federal Employees (UCFE) program. This data is published at various geographical and industry levels.

20.2% of Burlington County establishments are in the health care and social assistance.

**Burlington County Establishments, Ranked by Percent of the Total Establishments
All Ownerships**



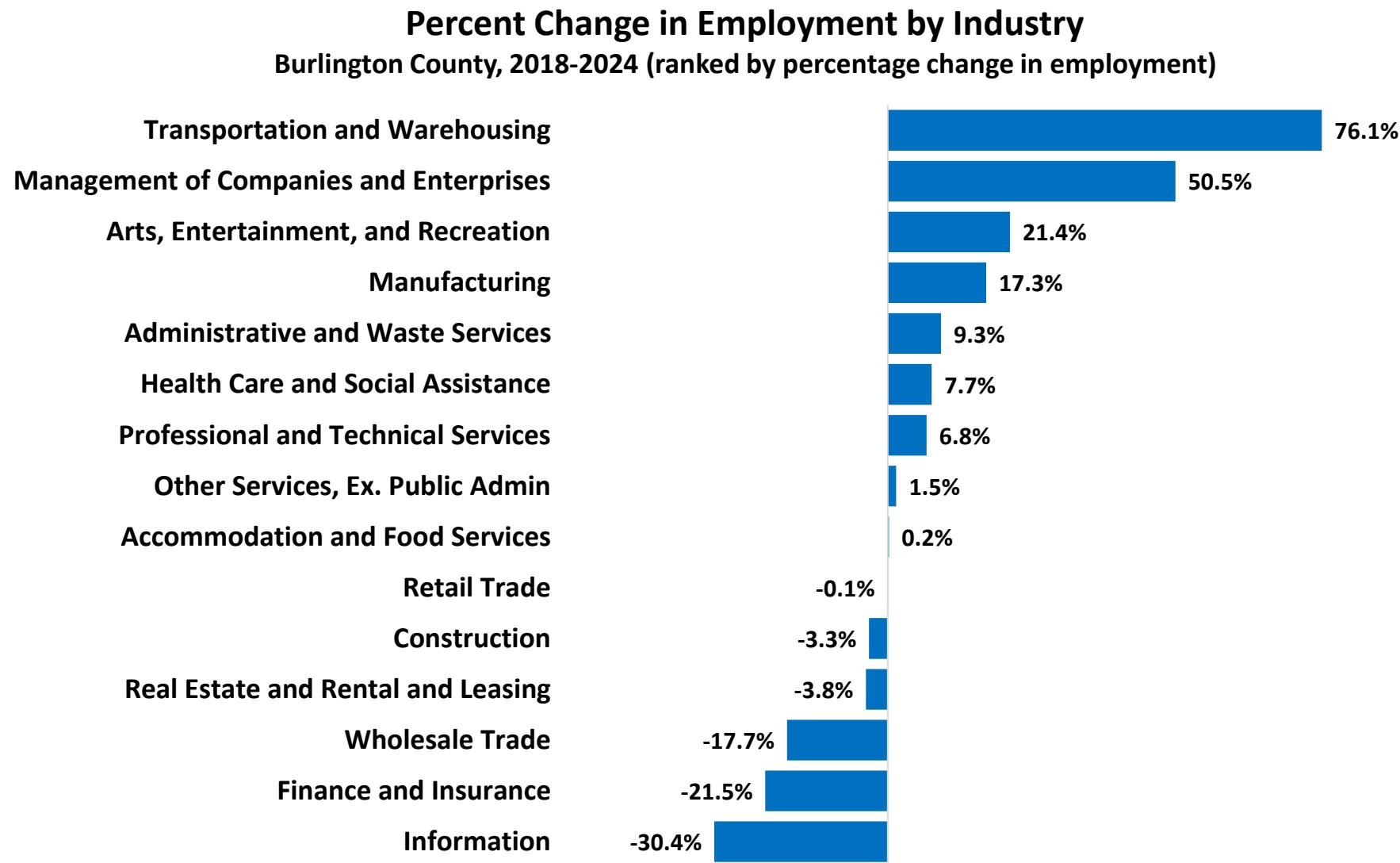
Note: Full list of establishments in Burlington County is available in [Appendix](#).

In Burlington County, the manufacturing industry has a higher employment share compared to state averages.

Employment by Private Service-Providing Industries Burlington County vs. New Jersey, 2024

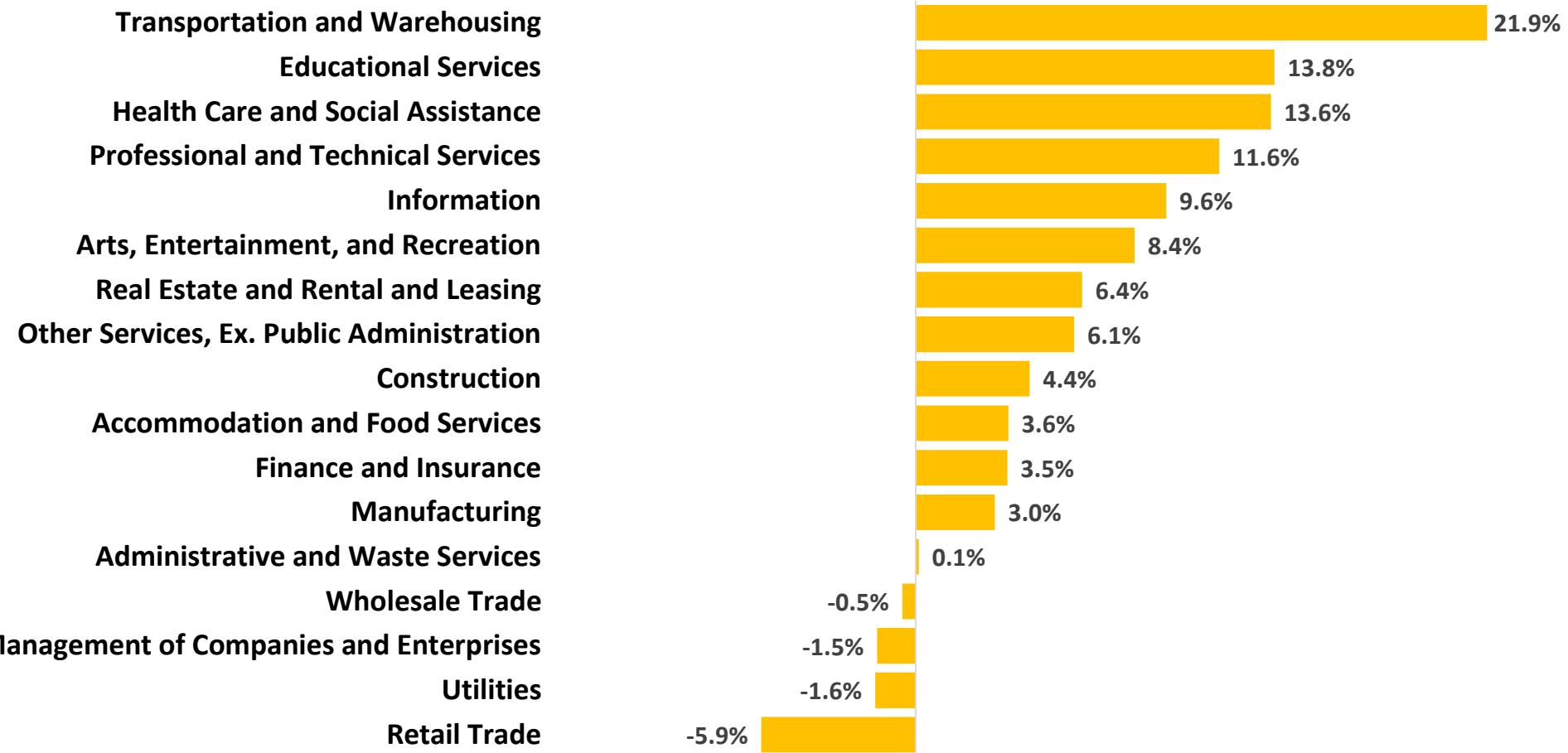
Industry	Burlington County		New Jersey		Difference between
	Employment	% of Total	Employment	% of Total	
Construction	7,446	4.0%	164,014	4.5%	-0.5%
Manufacturing	18,332	9.8%	253,054	6.9%	2.9%
Wholesale Trade	9,742	5.2%	213,549	5.8%	-0.6%
Retail Trade	24,513	13.1%	427,521	11.6%	1.5%
Transportation and Warehousing	15,913	8.5%	233,943	6.4%	2.1%
Information	1,971	1.1%	76,199	2.1%	-1.0%
Finance and Insurance	11,215	6.0%	189,987	5.2%	0.8%
Real Estate and Rental and Leasing	3,327	1.8%	63,263	1.7%	0.1%
Professional and Technical Services	13,962	7.5%	336,105	9.1%	-1.7%
Management of Companies and Enterprises	3,757	2.0%	82,588	2.2%	-0.2%
Administrative and Waste Services	13,873	7.4%	286,750	7.8%	-0.4%
Health Care and Social Assistance	33,378	17.8%	656,356	17.8%	0.0%
Arts, Entertainment, and Recreation	3,947	2.1%	73,699	2.0%	0.1%
Accommodation and Food Services	14,999	8.0%	328,905	8.9%	-0.9%
Other Services, Ex. Public Admin	6,080	3.2%	144,086	3.9%	-0.7%

Between 2018 and 2024, transportation and warehousing saw the largest employment growth in Burlington County, increasing by 76.1%.



Transportation, warehousing, and utilities saw strong growth in New Jersey, expanding by 21.9% from 2018 to 2024.

Percent Change in Employment by Industry
New Jersey, 2018-2024 (ranked by percentage change in employment)





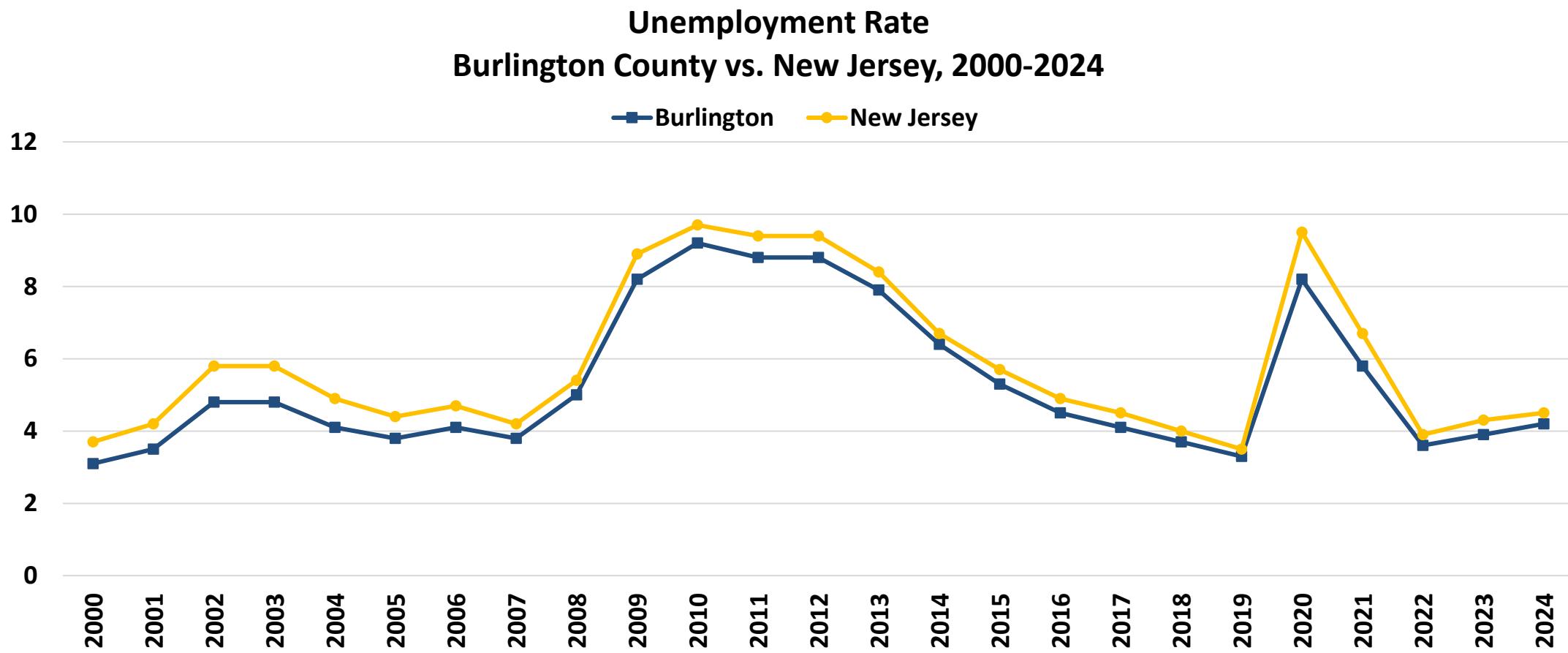
Unemployment Trend

Burlington County vs. New Jersey

Source: Local Area Unemployment Statistics (LAUS), 2024

The Local Area Unemployment Statistics (LAUS) program produces monthly and annual employment, unemployment, and labor force data for Census regions and divisions, States, counties, metropolitan areas, and many cities, by place of residence.

Unemployment in Burlington County follows state trends but was slightly lower than the New Jersey average.





Occupational Employment and Wages

Burlington County vs. New Jersey

Source: 2024 National Occupational Employment and Wage Estimates (OEWS)

The Occupational Employment and Wage Statistics (OEWS) program produces employment, and wage estimates annually for approximately 830 occupations. These estimates are available for the nation, for individual states, and for metropolitan and nonmetropolitan areas; national occupational estimates for specific industries are also available.

22.5% of Burlington County's total employment is concentrated in the top 10 occupations.

**Top 10 Occupations, Ranked by Employment
Burlington County, 2024**

Occupation	Employment	% of Total Employment	Median Hourly Wage
Packers and Packagers, Hand	6,880	3.2%	\$21.12
Laborers and Freight, Stock, and Material Movers	6,160	2.9%	\$18.77
Home Health and Personal Care Aides	5,330	2.5%	\$17.55
Fast Food and Counter Workers	5,010	2.4%	\$15.13
Cashiers	4,600	2.2%	\$15.13
Customer Service Representatives	4,310	2.0%	\$21.88
Stockers and Order Fillers	4,280	2.0%	\$17.84
Registered Nurses	3,990	1.9%	\$47.12
Retail Salespersons	3,910	1.8%	\$16.59
Heavy and Tractor-Trailer Truck Drivers	3,360	1.6%	\$29.54
Top 10 Occupations, Total	47,830	22.5%	
All Occupations, Total	212,890	100.0%	\$30.01

Note: OES collects the data for 2024.

In New Jersey, the top 10 occupations account for 20% of total employment.

**Top 10 Occupations, Ranked by Employment
New Jersey, 2024**

Occupation	Employment	% of Total Employment	Median Hourly Wage
Home Health and Personal Care Aides	105,460	2.5%	\$17.83
Laborers and Freight, Stock, and Material Movers	101,720	2.4%	\$18.78
Registered Nurses	95,150	2.2%	\$49.39
Cashiers	93,270	2.2%	\$15.96
Retail Salespersons	87,760	2.1%	\$17.13
Fast Food and Counter Workers	86,980	2.0%	\$16.01
Packers and Packagers, Hand	76,060	1.8%	\$20.56
Office Clerks, General	71,140	1.7%	\$23.07
Stockers and Order Fillers	70,780	1.7%	\$17.69
Janitors and Cleaners	67,590	1.6%	\$17.94
Top 10 Occupations, Total	855,910	20.1%	
All Occupations, Total	4,250,430	100.0%	\$27.51

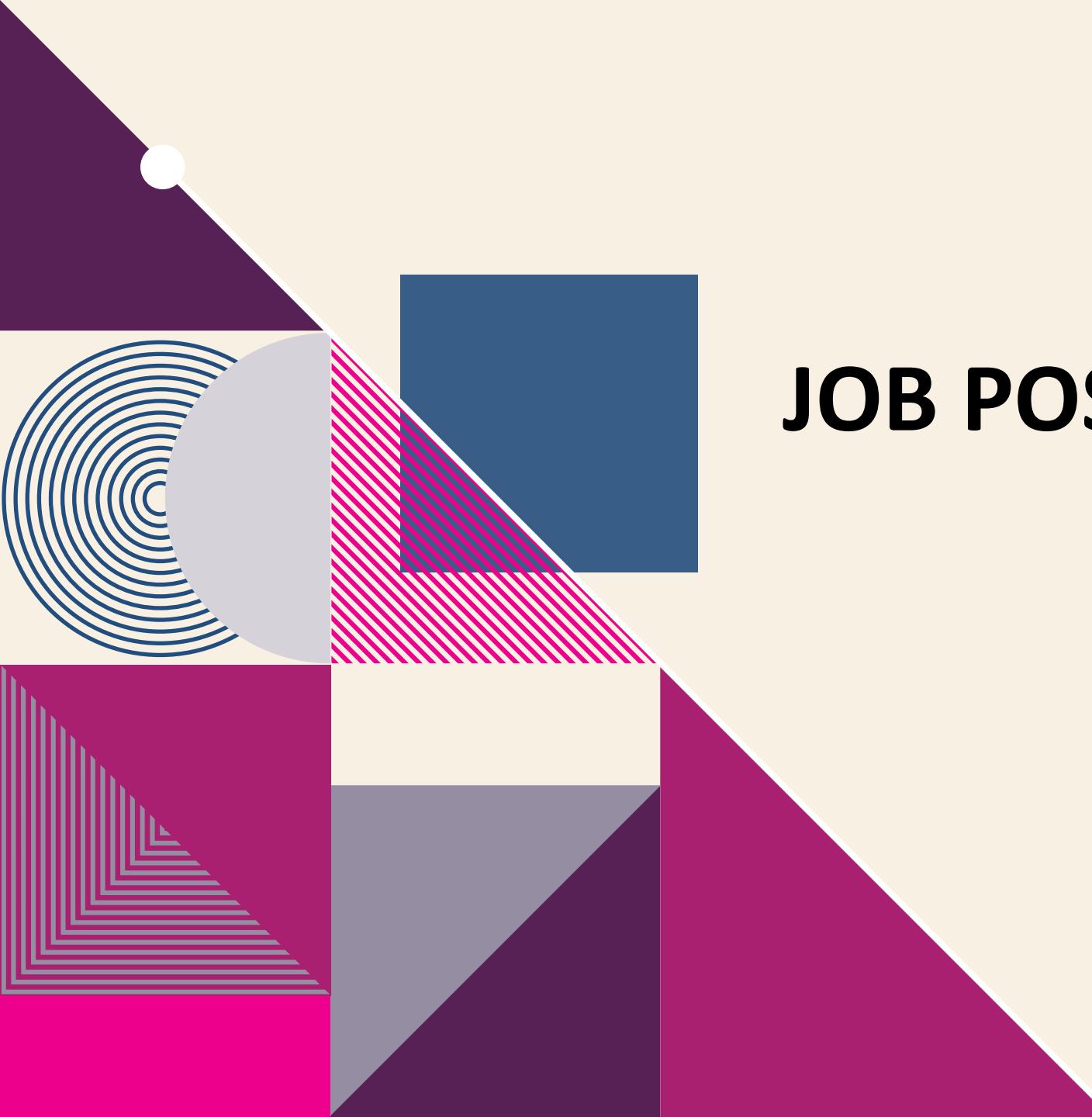
Note: OEWS collects the data for 2024.

Between 2022 and 2032 in Burlington County, transportation and material moving occupation group are projected to see the largest growth (+3,250).

Actual and Projected Employment by Occupation Group, Burlington County
Top 10 Occupation groups ranked by 2032 Employment Projections

Occupational Group	2022	2032	Net Change	Percent Change
	Actual	Projected		
Office and Administrative Support Occupations	31,550	29,850	-1,700	5.3%
Transportation and Material Moving Occupations	28,000	31,250	3,250	11.6%
Sales and Related Occupations	22,500	21,800	-700	-3.0%
Management Occupations	16,700	17,650	950	5.6%
Business and Financial Operations Occupations	16,000	16,150	150	1.1%
Food Preparation and Serving Related Occupations	13,600	14,300	700	5.4%
Healthcare Practitioners and Technical Occupations	12,950	14,300	1,350	10.4%
Educational Instruction and Library Occupations	12,700	13,100	400	3.2%
Production Occupations	11,050	11,300	250	2.4%
Healthcare Support Occupations	10,100	11,800	1,700	16.4%

Note: Employment data for Top 15 occupational groups is available in the [Appendix](#).

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JOB POSTINGS



Job Postings

Burlington County vs. New Jersey

Source: Lightcast

Lightcast collects raw data on postings from more than 160,000 online sources, then synthesizes and interprets those findings to provide meaningful insight in near real time. Job posting analytics can identify supply and demand for workers, skills, and jobs all over the world, as well as important contextual details like compensation trends.

Limitations: One job posting does not necessarily equal one actual job opening. Some companies may post jobs to signal growth to investors or advertise positions in multiple states. Additionally, a decline in job postings doesn't always indicate reduced demand; it could simply mean that companies have already filled their positions and are no longer actively recruiting. We treat this data as directional, offering insights into employer demand rather than exact measurements.



Top 5 Hiring Companies Burlington County, 2024

- **Virtua Health**
- **TD Bank**
- **Lockheed Martin**
- **Haven Behavioral Health**
- **Deborah Heart and Lung Center**

Top 5 Occupations Burlington County, 2024

- Registered Nurses
- Retail Salespersons
- Home Health Aides
- Customer Service Representatives
- First-Line Supervisors of Retail Sales Workers





Top 5 Specialized Skills Burlington County, 2024

- **Nursing**
- **Merchandising**
- **Auditing**
- **Project Management**
- **Marketing**

Top 5 Software Skills

- Microsoft Office (e.g., Excel, and PowerPoint)
- Programming Language (e.g., SQL, Python, and R)
- Linux
- Microsoft Azure
- Dashboard



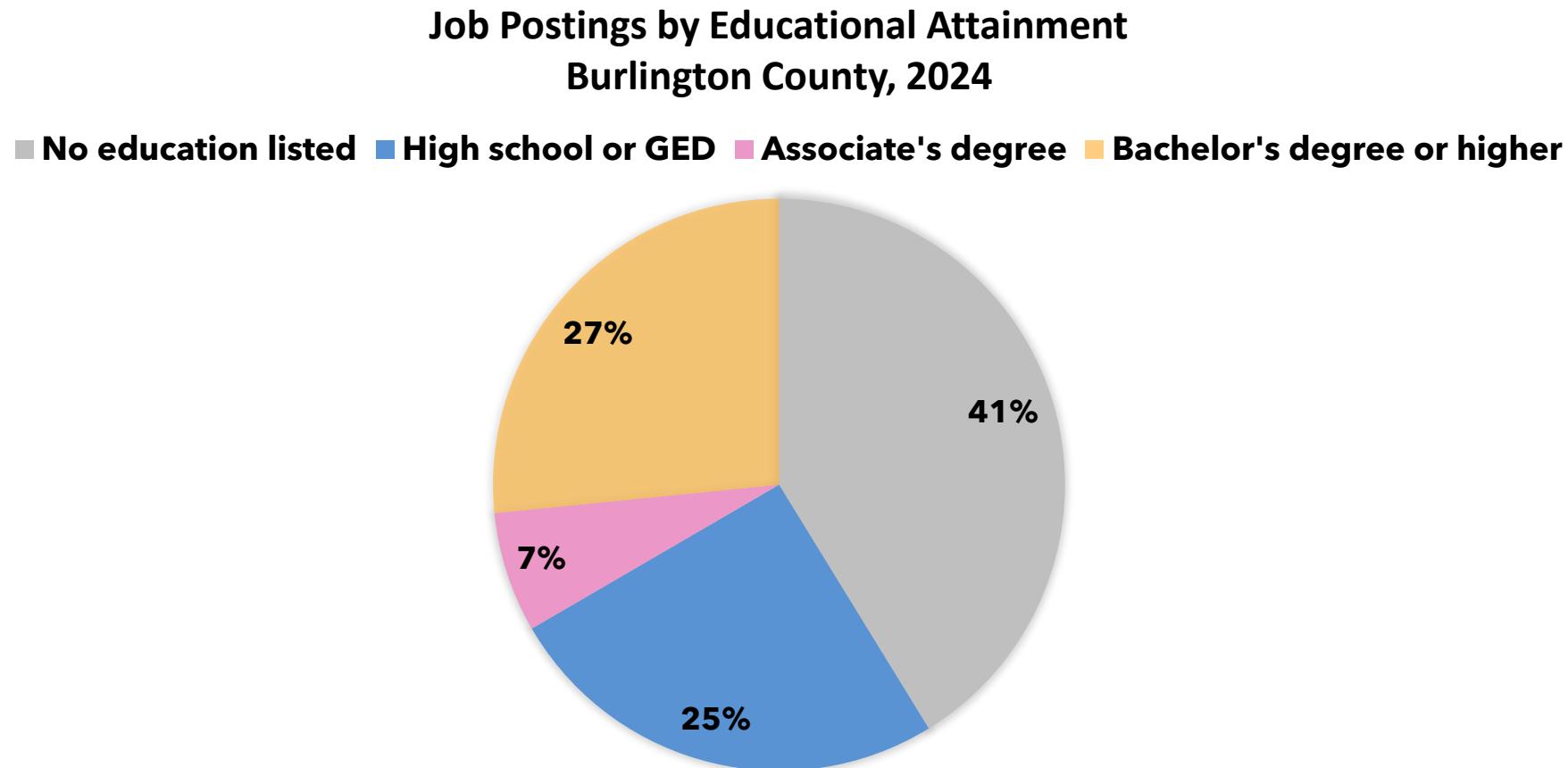


Top 5 Soft Skills Burlington County, 2024

- **Communication**
- **Customer Service**
- **Management**
- **Leadership**
- **Sales**



27% of job postings in Burlington County require a bachelor's degree or higher.



Note: Bachelor's degree or higher includes Bachelor's Degree, Master. Ph.D. or Professional Degree. While 41% of job postings did not specify educational attainment, this does not necessarily mean there are no requirements for it.



AI-related Job Postings

Burlington County vs. New Jersey

Source: Lightcast

To identify AI-related job postings, ORI-EDR compiled a curated list of 130 specific terms. A job listing is deemed AI-related if any of these terms appear in the skills section. A job listing is classified as AI-related if any of these terms are present in the skills section. This includes, but is not limited to, terms such as "AI/ML Inference," "Conversational AI," "Machine Learning Algorithms," "Supervised Learning," and "Deep Learning."

Limitations: One job posting does not necessarily equal one actual job opening. Some companies may post jobs to signal growth to investors or advertise positions in multiple states. Additionally, a decline in job postings doesn't always indicate reduced demand; it could simply mean that companies have already filled their positions and are no longer actively recruiting. We treat this data as directional, offering insights into employer demand rather than exact measurements.



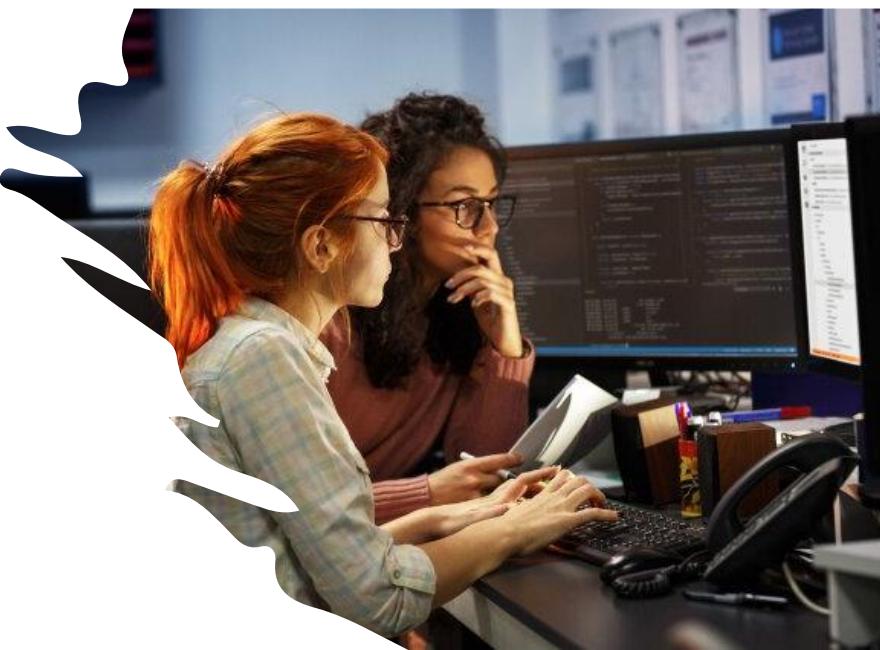
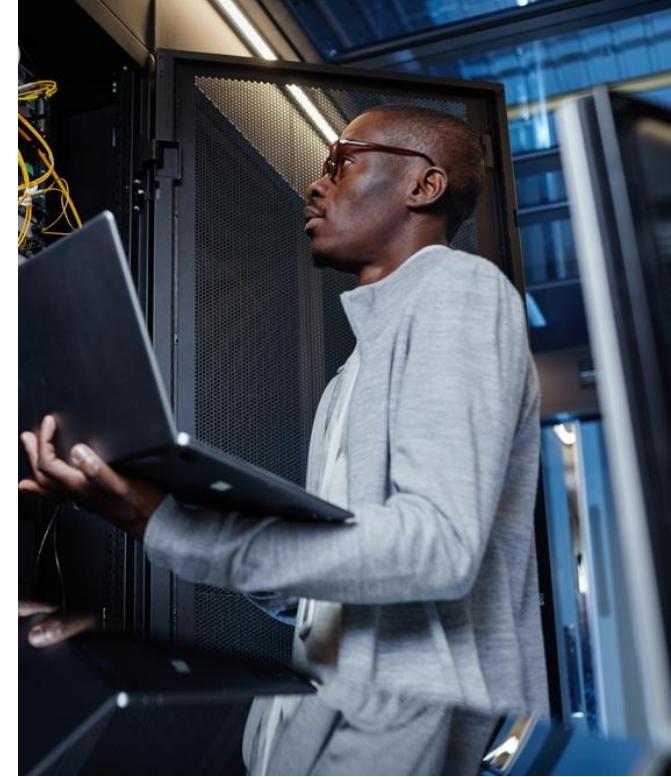
Top 5 AI-related Hiring Companies Burlington County, 2024

- **TD Bank**
- **Lockheed Martin**
- **Rowan College**
- **Comcast**
- **Freedom Mortgage**

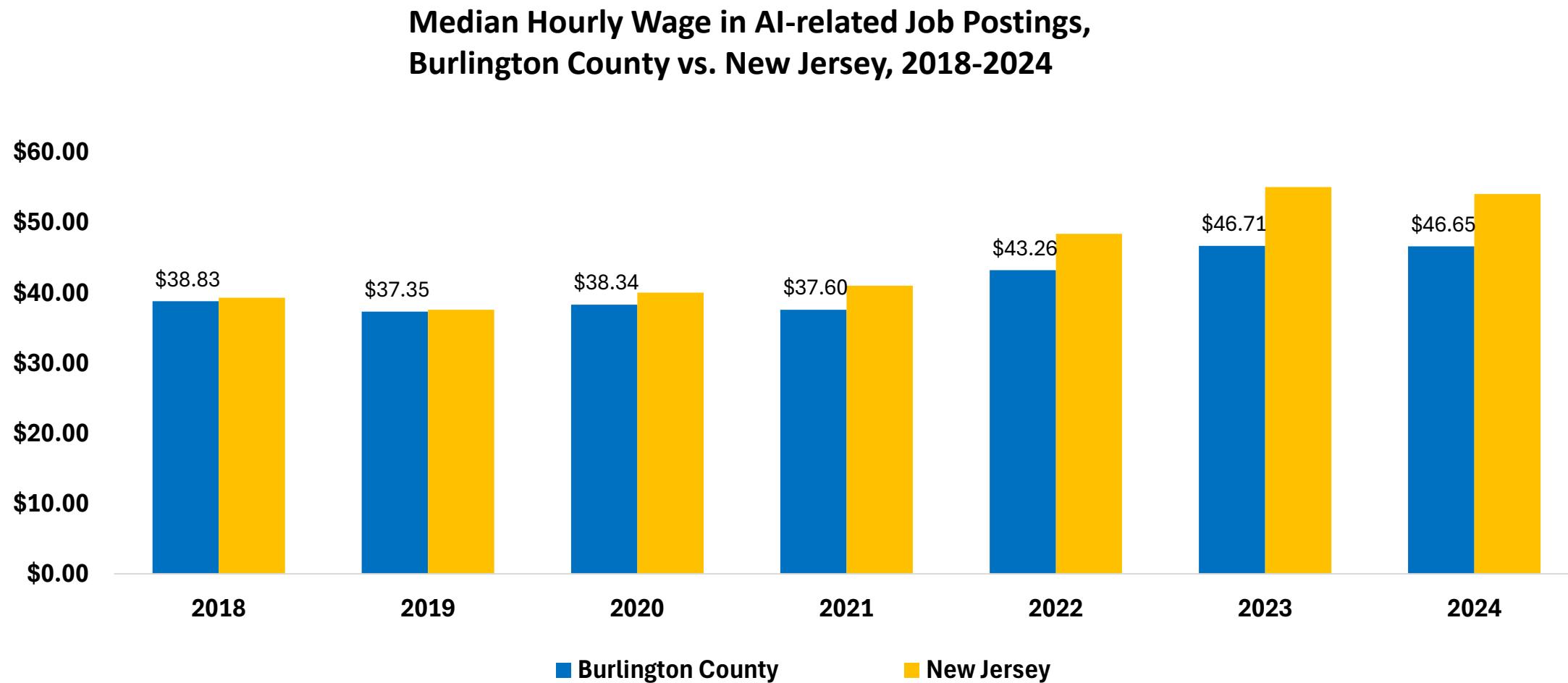
Top 5 AI-related Occupations

Burlington County, 2024

- Software Developers
- Project Management Specialists
- Management Analysts
- Computer Systems Engineers/Architects
- Business Intelligence Analysts



In Burlington County, the median hourly wage for AI-related job postings is lower than the state average.





TAKEAWAYS



- **Key Economic and Workforce Insights: Burlington County**

- **Demographics**

- Burlington County's population is older and less diverse than the New Jersey average.
- Burlington County's education level is comparable to the state overall, but the proportion of residents with a bachelor's degree or higher is 2.4 percentage points higher than the state average.

- **Regional Variation**

- There are differences in economic and housing characteristics across Burlington County's municipalities.



- **Key Economic and Workforce Insights: Burlington County (Continued)**

- **Industry Composition**

- 20% of business establishments are in health care and social assistance.
- Manufacturing and transportation & warehousing sectors have higher employment shares in Burlington County compared to state average.



- **Key Economic and Workforce Insights: Burlington County (Continued)**

- **Occupational Demand in the County**

- **Top Projected Occupations by 2032**

- Transportation and Material Moving
- Health Care Support Occupations
- Health Care Practitioners and Technical
- Management Occupations
- Computer and Mathematical



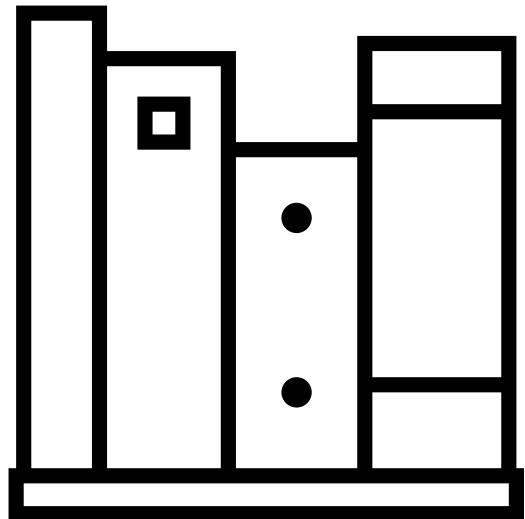
- **Key Economic and Workforce Insights: Burlington County (Continued)**

- **Occupational Demand in the County**

- **Top Occupations by Job Postings**

- Registered Nurses
- Retail Salespersons
- Home Health Aides
- Customer Service Representatives
- First-Line Supervisors of Retail Sales Workers

2025 Report Overview and Subscription Information



This report was prepared by the Office of Research and Information, Division of Economic & Demographic Research. This division collects and disseminates vital data on employers, employees, and population demographics.

2025-2026 NJDOL PUBLICATIONS

- [Real-Time Insights: Analysis of Job Posting Data in New Jersey for 2025](#) (January 2026)
- [Identifying and Tracking Emerging Occupations in New Jersey's Key Sectors](#) (January 2026)
- [New Jersey's Manufacturing Sector](#) (Winter 2025)
- [County Brief: Labor Market Facts](#) (December 2025)
- [Labor Market Spotlight - Celebrating New Jersey's Veterans](#) (Issue No. 28, Volume 3: November 2025)
- [Labor Market Spotlight - New Jersey's Waterways Help Keep the Economy Flowing](#) (Issue No. 27, Volume 3: October 2025)
- [New Jersey Employment Situation](#) (September 2025)
- [Job Openings and Labor Turnover Survey \(JOLTS\)](#) (August 2025)
- [New Jersey Building Permits](#) (August 2025)
- [New Jersey's Life Sciences Sector](#) (Fall 2025)
- [Labor Market Spotlight - The Industries Powering New Jersey's Special Moments](#) (Issue No. 26, Volume 3: August 2025)
- [New Jersey's Health Care Sector](#) (June 2025)
- [New Jersey Business Employment Dynamics](#) (May 2025)
- [Survey of Occupational Injuries and Illnesses \(SOII\)](#) (April 2025)
- [Labor Market Spotlight - Fortune 500 Companies](#) (Issue No. 25, Volume 3: March 2025)
- [Labor Market Spotlight - Young Adult Workforce](#) (Issue No. 24, Volume 3: January 2025)

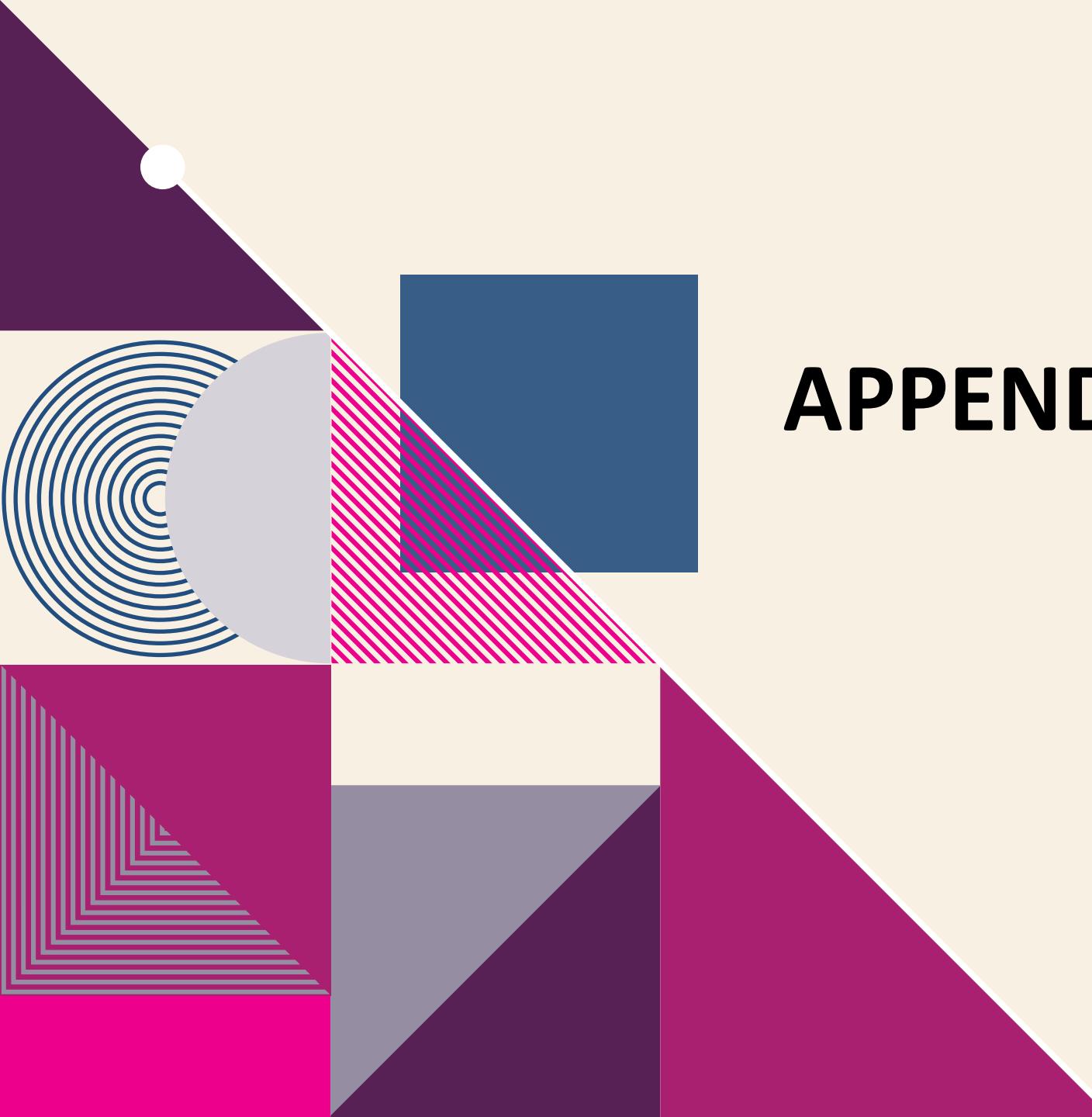
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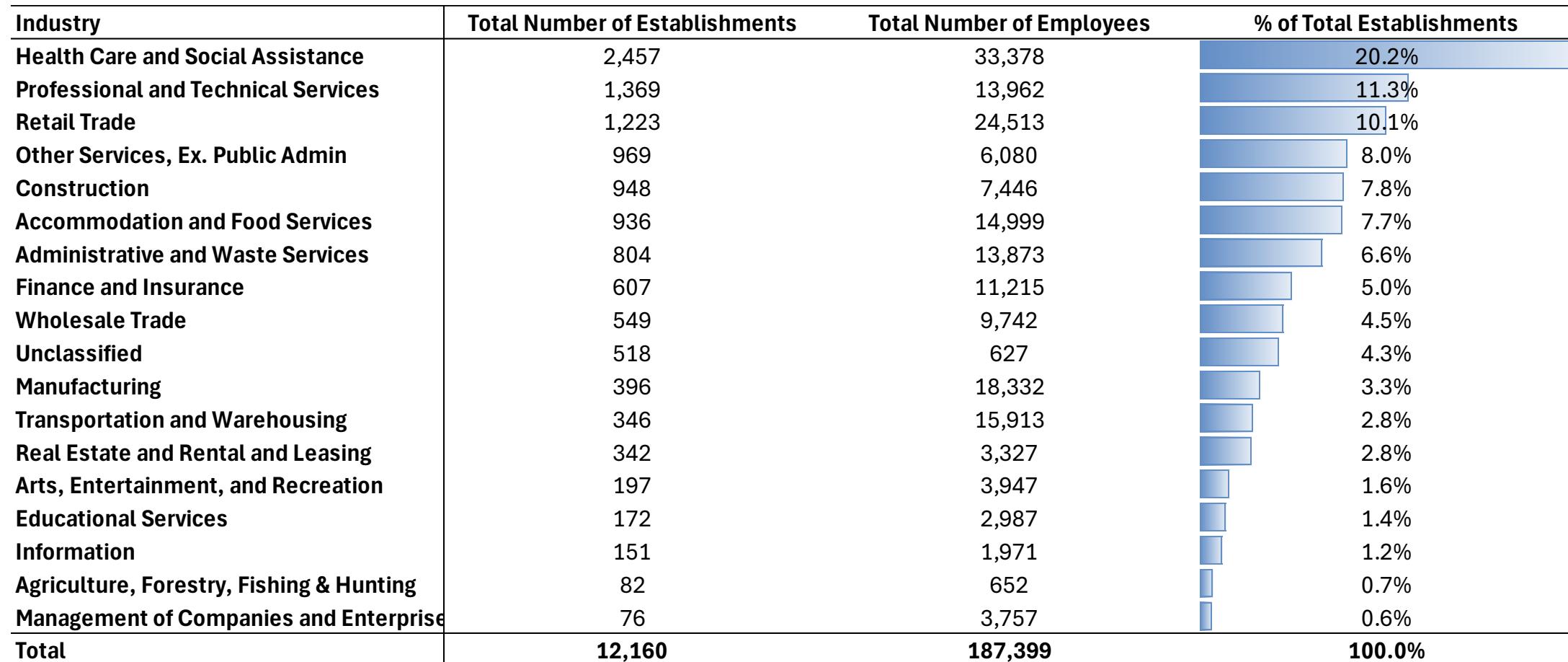


THANK YOU!



APPENDIX

Burlington County Establishments, Ranked by Percent of the Total Establishments All Ownerships



Note: An establishment is considered unknown when there is insufficient detail to accurately determine its primary industry at that location. It will be assigned an industry code once the program can verify its main business activity.

Actual and Projected Employment by Occupation Group, Burlington County
Top 15 Occupations ranked by 2032 Employment Projections

Occupational Group	2022	2032	Net	Percent
	Actual	Projected	Change	Change
Office and Administrative Support Occupations	31,550	29,850	-1,700	-5.3%
Transportation and Material Moving Occupations	28,000	31,250	3,250	11.6%
Sales and Related Occupations	22,500	21,800	-700	-3.0%
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Educational Instruction and Library Occupations	12,700	13,100	400	3.2%
Production Occupations	11,050	11,300	250	2.4%
Healthcare Support Occupations	10,100	11,800	1,700	16.4%
Computer and Mathematical	7,950	8,700	750	9.3%
Installation, Maintenance, and Repair	7,800	8,150	350	4.8%
Building and Grounds Cleaning and Maintenance	7,550	7,750	200	2.4%
Personal Care and Service	7,050	7,750	700	9.3%
Construction and Extraction	6,850	7,050	200	3.3%